

## POLICY FOR PROMOTING FOR-PROFIT RESOURCES OR ADVERTISING VIA AAAH LTD

## September 2016

AAAH Ltd seeks to promote, via its website and social media sites, resources and activities that aim to improve the health and wellbeing of young people.

These include material resources, courses, conferences and other educational events and activities, as well as relevant positions vacant that will benefit young people or those working with young people.

AAAH Ltd will promote resources, activities and relevant positions vacant according to the following criteria:

- 1. The resources, activities or positions vacant to be promoted will be aligned the objectives of AAAH Ltd and directly relevant to the interests of AAAH Ltd members
- 2. A delegated member of the Board will be responsible for determining whether resources, activities or positions vacant meet criterion 1. The delegated member may confer with other Board members to decide whether a resource, activity or position vacant can be promoted.
- 3. Resources, activities or positions vacant owned or run by national, state or territory governments may be promoted on the AAAH Ltd website
- 4. Resources, activities or positions vacant which are of a commercial nature and/or for-profit will be promoted only if at least one person directly responsible for developing the resource, conducting the activity or seeking to fill a vacant position is a financial member of AAAH Ltd
- 5. If no persons' responsible wish to become financial members of AAAH Ltd as per criterion 4, resources, activities or positions vacant can be promoted for up to 12 months following a donation to AAAH Ltd of AUD100 by the organisation, business or individual who is seeking promotion

Notwithstanding and despite the above criteria, AAAH Ltd reserves the right to decline requests for promotion of any resources or advertising and to remove materials from the AAAH Ltd website after a period of time as determined by the AAAH Ltd Board.